# HERMANTOWN AREA CHAMBER OF COMMERCE

Our mission is to be the voice of business by connecting, educating and supporting our members' and communities.

### GUIDE TO MEMBERSHIP











#### **Increase your business with:**

- ✓ Cost-effective marketing
- ✓ New local business connections
- ✓ Increased Visibility

- ✓ High profile event sponsorships
- ✓ Networking opportunities
- ✓ Public relations support

Inside you'll find just some of the many opportunities available to you as a Chamber member.

Contact us for help anytime to make the most out of your membership with the Hermantown Area Chamber of Commerce!

## HERMANTOWN AREA CHAMBER OF COMMERCE

#### **About Us**

We are a strong collection of businesses behind a single pursuit: a better Northland. To that end, the Chamber provides member advocacy, education resources, and networking opportunities to help businesses grow and thrive in our area.

We work to create a business climate that attracts new investments and enhances growth and expansion opportunities for existing companies.



Here at The Chamber, we advocate for you, for your business, for your neighbor's business, and for your favorite store you love to stop and shop at. We are a collective organization that cares about the strength of businesses in our community. We really are all connected.

If you have any questions or would like additional information on any of our programs or services, please contact us.

We are dedicated to promoting a strong business environment in unity with our community.

Sincerely,

Kimberly Parmeter President & CEO

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#### **Meet our Chamber Board**

#### **2022 Executive Committee**



Todd Mell, Chair LHB



Phil Johnson, Vice Chair McGough Construction



Micki Wojtysiak, Treasurer Reliable Insurance Agency



Nikki Karnowski, Secretary Metamorphosis CCT



Bill King, Immediate Past Chair Cirrus Aircraft

#### **2022 Board Members**



**Keli Casey** Big Frog Custom T-Shirts & More



**Shawn Crowser** Share Advantage Credit Union



**Jeramy Katchuba** YMCA



**Katie Kaz** Miller Hill Mall



Patrick Miner Miner's Inc.



**Paul Raj** St. Luke's Hospital



Kristin Reinsch Kolar Chevrolet Buick GMC Cadillac



Neal Ronquist
Duluth News Tribune



Carol Valentini Valentini's Resturant



**Tom Werner**Duluth Airport Authority

**Associate Board Members:** 

**Haily Landigran** Hermantown Community Schools **Lilly Orman**Proctor Public Schools

#### **Added Value for our Members**

- ➤ A complimentary member listing on chamber website directory where you control the content displayed. Your logo, links to social sites and category listings are all part of membership.
- Proud partner in the voice of the business community
- Membership window cling at your business
- > Exclusive Business After Hours events
- Grand Opening celebration assistance
- > Ribbon Cutting celebration assistance
- Ground Breaking celebration assistance
- > Event promotion
- > Use of Chamber newsletter, advertising, and news
- Sponsorship opportunities
- > New staff hires/promotions announcements
- > Involvement on Chamber committees
- > Regular Member Luncheons
- Member rate for the Chamber conference room rental
- Business card display at the Chamber
- Posting events and notices on Chamber Community Calendar
- Representation and input at local, state, and federal levels
- Networking with other businesses, agencies, and legislators
- > Receive business notifications and assistance
- Professional staff and office representing your business
- Announcements in the Chamber's weekly update
- Access to membership lists
- Shared social media posts
- And much more!













#### **Business After Hours**



Host a Business After Hours event at your business or organization.

These events are an opportunity for members to network in a relaxed environment and highlight your business location, and the services you provide.



#### **Monthly Member Luncheons**



These luncheons offer you a chance to get to meet others in the Chamber. This is a terrific way to let others know about your business and the services you offer.



Bring your business cards, have lunch and listen to an interesting speaker on topics that interest businesses and the community!

#### Referrals



The Chamber of Commerce is one of the most widely used referral and information source for residents and visitors looking for products and services. We give many referrals each month through our website, over the phone, and to people who stop at the chamber. The referral requests we receive are sent exclusively to Chamber members.



#### **Advocacy**

Our collective membership, and our network of chamber's throughout the state, region and country really affirms our platform as the voice of business -when the chamber speaks, legislators listen.

Advocacy is how we serve as the voice of business. We are <u>NOT</u> Lobbyist, nor do any membership
dues go to support lobbying activities. But we will ADVOCATE on behalf of our members, and our
members have contacted us about everything from the Enbridge pipeline, green cars, to property taxes &
minimum wage legislation, and a whole host of other concerns during COVID.



- We are non-partisan and do not endorse candidates- however we will speak out in favor of "good for business" legislation, and speak out against "bad for business" legislation.
- During election years, you will find opportunities for meet and greets and forums with political incumbents and candidates for office. Our purpose is to provide an opportunity for our members to meet leaders and ask questions, and then **you decide** who aligns best with your needs from our leaders. That's all!

#### **Marketing**



Market your events, special sales, and promotions through the Chamber. Take advantage of our low cost or FREE marketing opportunities including:

- Weekly Update Email advertisement
- Quartérly Mailers
- Monthly Emails
- Sign Sponsorship
- Business Card Wall
- > Program & Event Sponsorship
- Social Media Postings
- ➤ Ribbon Cutting Celebrations



#### **Chamber Events**

Be visible at our Chamber events, showcase your business or organization, at any of our events!



Meet More. Faster.

This speed networking event is a great way to meet contacts over the course of just a few short hours with ample time for open networking!

A coordinated rotation has attendees moving around the room to meet most of our registered guests. Each person will have 2 minutes to give their "elevator" pitch about their business or skills they have for prospective employers.



Due to popular demand, this event is now 3 times each year!



April - August - December



Our Bocce & BagsTournament is open to everyone and no experience is needed – we'll show you everything you need to know. Gather your coworkers or join forces with another business.





**Held every Summer!** 

It is a great way to spend an afternoon on the bocce deck bonding with staff or clients and a fun way to boost employee morale. You may even win the traveling trophy!



This is one of our best team building events, and the price is always right!

#### **Chamber Events Continued**



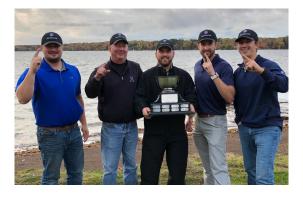
Our Annual Golf Classic in September is an event for Chamber members and their guests.

Participation includes 18 holes of golf, cart, dinner,

and a putting contest.

Compete in proximity events at each hole and WIN great prizes! Lots of great sponsorship opportunities as well.

Take the challenge to win the LesChuckLynn Traveling Trophy!





The Annual Meeting, held in November is an opportunity for the Chamber to show its appreciation to all of our members.



This is a chance for members to network with other members, the Board of Directors, and the Chamber staff.





The dinner also is an opportunity for Chamber members to learn the Chamber's initiatives for the upcoming year.



## **UNW**NED

A food, wine, & tasting experience
Designed as a tasting event, the Hermantown
Chamber's annual UnWined fundraising event
features wine, beer, and delicious food samplings
from member restaurants around the region. The
event also includes a silent auction and wine pull.





Sponsor a table, buy tickets and gift them to staff or clients. Come out for a night of fun, sip & unwined!

**EVERY OCTOBER!** 

## BUSINESS COMMUNITY

## **HERMANTOWN**

AREA CHAMBER OF COMMERCE

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