

HERMANTOWN

AREA CHAMBER OF COMMERCE

MEMBERSHIP GUIDE 2026

Our mission is to be the voice of business by connecting, educating, and supporting our members and communities.



CHAMBER BOARD

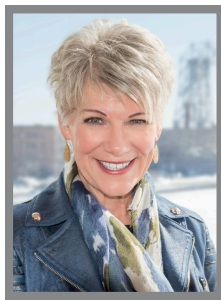
EXECUTIVE COMMITTEE



Kim Parmeter
President & CEO
Hermantown Area Chamber



David Kline
Chair
Lake Superior College



Mary Niemeyer
Vice Chair
Townsquare Media



Nancy Rislov-Johnson
Treasurer
National Bank of Commerce



Nikki Karnowski -
Past Chair
Metamorphosis CCT

BOARD MEMBERS



Carol Valentini
Valentini's
Restaurant



Mitchell Wilkinson
Essentia Health &
148th Fighter Wing



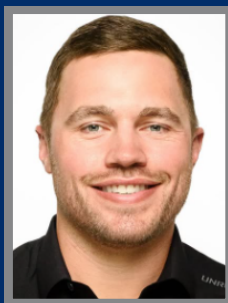
Gunnar Johnson
Overom Law



Dee Munson
Business North



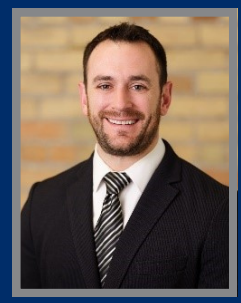
Alicia Lokke
The Lokke Group,
Messina & Assoc.



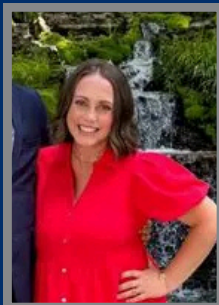
Kyle Kloss
JM Inc.



Dan Gunderson
MN Power



Dante Tomassoni
Cirrus Aircraft



Emily Farr
Chick-fil-A



Megan Reuer
Miller Hill Mall



Brad Orn
Northeast Title

JUNIOR BOARD MEMBERS



Harlow Giswold
Proctor Public Schools



Rynn Freeman
Hermantown Community Schools

OUR TEAM

The Hermantown Area Chamber of Commerce is just 45 years old, but we've already built a reputation as a small team with big impact. Over the past several years, we've experienced double-digit growth annually, a reflection of the trust and confidence our members place in us.

As a membership association, we are more than an organization—we are a collective voice for business. Together, our members form a strong network united behind one pursuit: building a better Northland. To that end, the Chamber delivers advocacy, education, and meaningful networking opportunities designed to help businesses grow and thrive in our region.

Networking here is never just a handshake or a business card exchange. It's a chance for old friends and long-time colleagues to reconnect, and for business acquaintances to grow into industry partners, trusted vendors, or even lifelong friends. Every connection has the potential to spark a new business opportunity—or a relationship that transforms the way we live and work.

We work every day to strengthen the business climate, attract new investments, and create opportunities for growth and expansion. **Our advocacy** isn't abstract—it's for you, your business, your neighbor's business, and the local shops and services we all love. We are all connected, and our success is shared.

If you have questions or want to learn more about our programs and services, please reach out anytime. We are dedicated to promoting a strong business environment, always in unity with our community.



Sincerely,

Kim Parmeter, IOM MBA

President & CEO

kim@hermantownchamber.com

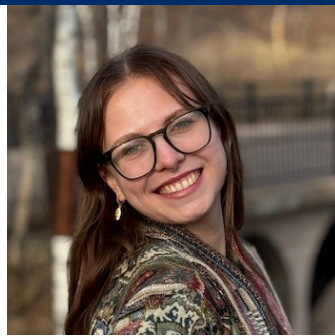
**The Institute of Management (IOM) credential is the highest professional credential awarded in the Chamber profession by the US Chamber of Commerce Foundation.*



Trissany LaDean

*Director of Membership
& Events*

trissany@hermantownchamber.com



Brooklyn Simonson

Administrative Assistant
admin@hermantownchamber.com



Frances Wittenberg

Communications Director
frances@hermantownchamber.com

MAXIMIZE YOUR INVESTMENT

Our Chamber is dedicated to providing members with resources, support, and opportunities year-round, and we appreciate our members' collective support to help make this possible.

Pillar Membership

Pillar Membership allows businesses of all sizes to invest more deeply in the Chamber's mission. It replaces standard annual dues and is structured based on business size. It is not tied to event sponsorships which have additional benefits. If you love what we do, help us carry out our mission and level up to become a Pillar Member today.

Small Business \$1000 | Mid-Size Business \$1500

Large Business \$2500 | Major Employer \$5000



Essentia Health



CIRRUS
AIRCRAFT

M. DULUTH



HERMANTOWN

AREA CHAMBER OF COMMERCE

Chamber Membership Benefits

Grab your **highlighter** and markup what you want to know more about. Then contact us to make the most of your membership! 218.729.6843

The Business Directory includes a landing page for your business with your logo, contact information, and the ability to add social and web links, videos, categories, "about you", additional contacts & more. *It's all included with your membership.*

Member Portal - where you can register for events, pay invoices, find contacts and manage your landing page. (contact specific)

Networking with local businesses, agencies, and legislators.

Advocacy - representation at the local, state, and federal levels.

Marketing & Promotion - Announce new hires, promotions, business milestones, jobs, members only bulletin board, media release distribution.

Education - Meet & Greets, Leadercast, State of MN workshops, business workshops & more.

Services - Affordable advertising in Chamber publications: Weekly Update, Monthly Newsletter, Quarterly Mailer.

Celebrations - support for ribbon cuttings, groundbreaking, and grand openings.

Calendars - Post your upcoming workshops on our LEARN MORE calendar, or something happening in the community you're connected to on our COMMUNITY calendar.

Window Cling - Annual Chamber membership window cling, show your support!

Business Card Wall at the Chamber filled with member cards.

Conference Room Rental - great for leadership meetings, planning sessions.

Drop By Space - If our conference room is not rented, and you're in-between meetings looking for a quiet place to work, call us.

Member Visits & Spotlights - We're out and about seeing the great things our members do daily. Call to arrange a visit or send us your photos so we can share with our membership on our social channels, newsletter or weekly update!

Programs & Events - Luncheons, Business After Hours, Golf, UnWINEd, Bocce, Annual Meeting. Opportunities to attend or sponsor these events.

Personal Involvement - Ambassador, Committee and Board Member opportunities.

Communication & Connection - Stay informed with weekly, monthly, and quarterly communications, plus online platforms 24/7. Make sure you're signed up, subscribed, following, then Like & Share!

DUES: Your choice of Annual, Semi-Annual, Quarterly or Monthly renewal

OUR TEAM - Our talented staff is ready to help you!

The screenshot shows the website's navigation menu with options: MEMBERSHIP, EVENTS, SERVICES, ADVOCACY, EXPLORE, ABOUT, CONTACT. The main content area features a search bar for the Member Directory and a list of events:

- February 17:** Regional Civics Bee - Essay Deadline. A national, nonpartisan civics competition for middle school students.
- February 20:** A Night of Humor & Hope - Music & Comedy. Get ready for a night of encouragement!
- February 28:** Duluth Skyline Rotary Presents: Rock the Skyline. This PubTrailer will have music, cider and beer tasting, food and more!

A sidebar on the right highlights 'SKYLINE SOCIAL & GAMES' with details about party room rental, contact information, and a map of the location.

and even more...

NETWORKING OPPORTUNITIES

Networking isn't about collecting business cards—it's about building relationships that create opportunity. Growth rarely happens in isolation; it happens through **trust**, **shared insight**, and **people** willing to open doors.

Strong networks accelerate ideas, solve problems faster, and position you to be top-of-mind when opportunities arise.



We intentionally create opportunities—large and small—throughout the year to connect. From casual conversations to signature events, each gathering is designed to make relationship-building accessible, meaningful, and impactful, **because the right connection at the right time can change everything.**



"Attending The Hermantown Area Chamber's State of the Cities Luncheon helped me connect with leaders that absolutely changed the trajectory of my business in ways I never thought possible!"

Pat Malley, Duluthian Networks
Small Business Owner

We look forward to networking with you and helping your business prosper and grow!
-Your Hermantown Area Chamber Staff



hermantownchamber.com

Follow - Like - Share - Subscribe



218-729-6843 | info@hermantownchamber.com | www.hermantownchamber.com

ADVOCACY

***Our collective membership and our network of chambers throughout the region, state, and country affirm our platform as the voice of business...
-when the chamber speaks, legislators listen.***

Advocacy is how we serve as the voice of business. We are NOT lobbyists, nor do any membership dues support lobbying activities. But we will ADVOCATE on behalf of our members.

The Chamber is non-partisan and we do not endorse candidates. However, we will speak out in favor of "good for business" legislation and against "bad for business" legislation.

During election years, you will find opportunities for "meet and greets" and forums with political incumbents and candidates for office. Our purpose is to provide an opportunity for our members to meet leaders and to ask questions, and then **you decide which leaders best align with your business needs.**

Did you know our chamber members can serve on our chamber committees?

- Government Affairs, Education, & Advocacy Committee
- Membership Committee
- Sponsorship Events & Programs
- Ambassador Committee



LEGISLATIVE OFFICIALS



U.S. Senator
Tina Smith



U.S. Senator
Amy Klobuchar



Congressman Pete
Stauber (CD 8)



Minnesota Governor
Tim Walz



MN HD 3B Rep
Natalie Zeleznikar



MN Senator
Grant Hauschild (03)

<https://www.gis.lcc.mn.gov/iMaps/districts/>

MARKETING OPPORTUNITIES

Quarterly Mailers

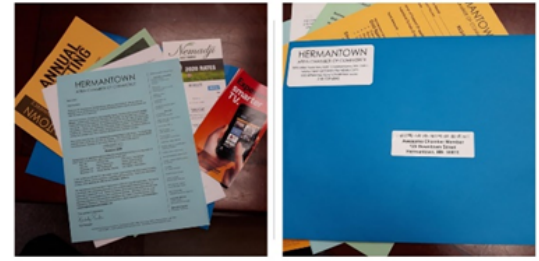
Share Your Business in Our Quarterly Mailer!

Each quarter, Chamber members can spotlight their business in our colorful chamber mailer. Just bring us your flyers, menus, rack cards—whatever you want to share—and we'll handle the stuffing and mailing! (Quantities vary each quarter, so check with us before you print.)

Copies Needed: 375

Deadlines: Feb 15th | May 15th | Aug 15th | Nov 15th

Investment: \$100



Monthly Newsletters

Monthly Newsletter Advertising Opportunity

Each month, we email a downloadable PDF newsletter to over 800 key member contacts. Members can promote their business with a full-page flyer, complete with a clickable hyperlink.

Copy Needed: Ready to go full-page flyer and hyperlink.

Deadline: 10 days before the first of the month you want to advertise in. (Call for availability)

Investment: \$150



Business After Hours at Miller Hill Mall with Santa

A heartfelt thank you to everyone who attended our Hermantown Area Chamber Business After Hours event! Your presence made it a wonderful evening filled with networking, connection, and community. A special thank-you to **Miller Hill Mall** for graciously hosting, **Applebee's** for providing the delicious food and beverages, and **Something Sweet** for the delightful desserts! (More pictures on page 8)

We're already looking ahead to 2026! Planning is underway for our upcoming Business After Hours schedule. If your business is interested in hosting an event, please contact our office to reserve your spot. trissany@hermantownchamber.com at 218-729-6843.

IMPORTANT DATES & REMINDERS

January 2 - Ribbon Cutting
North Star Hockey Arena

March 12 - State of the Cities Luncheon -
Black Woods Event Center (Director)

Chamber Updates

Weekly Chamber Update Advertising

Each week, our Chamber Update reaches more than 2,000 chamber friends. Feature your ad with a direct hyperlink and get in front of our engaged audience!

Copy Needed: Ready to go ad, hyperlink.

Deadline: Mondays, let us know preferred start date.

Investment: \$50 (for one run)

\$45 each (for a flight of two - same copy)

\$40 each (for a flight of three or more - same copy)

Chamber Events Learn More Calendar Community Calendar

HERMANTOWN

AREA CHAMBER OF COMMERCE

CHAMBER UPDATE

Monday, August 18th

Hoghead Recap!

CONFERENCE ROOM RENTALS

Our conference room accommodates up to 50 seated theatre style, and a max of 24 with speaker tables. We have a variety of different configurations for table set-up for small group meetings!

Amenities

- Wireless open guest internet
- 75" LED 4k UHD Smart webOS TV for video conferencing or presentations
- Podium
- 12' White Board with markers
- Conference Phone
- Lavalier, handheld, pod-cast style microphones
- PA system with Bluetooth connectivity
- Quick copies if you run short
- *And more...*

Perks

- Free Attendee Parking
- Ease of Access - located in Hermantown Square complex just off Miller Trunk Hwy / Hwy 53
- Kitchenette
- Bring in or have your food & beverages delivered.

Pricing

(Includes up to 8 hours)

Chamber Member: \$100

Non-member: \$200

CALL 218-729-6843 TO CHECK AVAILABILITY & RESERVE!!

We can also offer special after-hours, weekend, or small grad party packages - staff schedule permitting.

HERMANTOWN AREA CHAMBER OF COMMERCE

AMBASSADOR PROGRAM



Who can be an Ambassador?

- Chamber member businesses in good standing.
- Currently employed by / own a Chamber member organization.
- Approved by their employer to participate.
- Willing to volunteer as an official Chamber representative.
- Professional, enthusiastic, motivated, and actively engaged.
- Preference given if not already engaged in another amb program.

WHAT YOU CAN DO TO SUPPORT THE PROGRAM

General volunteering.

Attend ribbon cuttings & ground breakings.

Assist with member retention.

Volunteer at signature events.

Assist with new member recruitment.

2026 Ambassador Meetings

Feb 18

May 21

Aug 18

Nov 24

*Ambassadors join for **FREE**

*Ambassador program is sponsored by
Skyline Social & Games.*

*There is an application process,
but no program fee to participate.*



REGISTER

members.hermantownchamber.com/events

Contact Trissany to learn about the Ambassador Program | trissany@hermantownchamber.com

hermantownchamber.com/services/ambassador-program/

HERMANTOWN

AREA CHAMBER OF COMMERCE

LET THE CHAMBER BE
PART OF YOUR BIG MOMENT.

RIBBON CUTTING & CELEBRATIONS

HERMANTOWN
AREA CHAMBER OF COMMERCE
Congratulates

YOUR BUSINESS

On the grand re-opening, merger within your business, and
for the services you provide our region. May your
business continue to prosper and

Hermantown

GRAND OPENING
GROUND-BREAKING
EXPANSION
NEW OWNERSHIP
ANNIVERSARY &
MORE...

We provide media support, planning and event energy.
Chamber members attend ribbon cutting and ground breakings
throughout the year.

FREE for members in good standing.

Reserve your date today!

218-729-6843 | info@hermantownchamber.com | www.hermantownchamber.com

SPONSORSHIP ANNUAL EVENTS

\$4000 - PRESENTING SPONSOR

Two foursome teams (8 golfers) & top-tier recognition. *(1 avail)*

\$2000 - DINNER & AWARDS SPONSOR

One foursome team (4 golfers) & recognition, speaking opportunity during awards. *(1 avail)*

\$1300 - TEAM SPONSOR

One foursome team (4 golfers). *SOLD OUT 2024 & 2025. (Only 36 avails)*

\$500 - HOLE SPONSOR

Host a hole, bring a tent, table, games & mingle with golfers at your designated hole. *(only 18 avails)*

\$100 - TEE SIGN

Open to any member business. Signage placed on the course.

\$1000 - ZINFANDEL

\$500 - MERLOT

\$250 - CHARDONNAY

\$100 - PORT

A summer tasting event designed for networking in a relaxed, social setting. Sponsorships include recognition and tickets.

\$1000 - EVENT SPONSOR (INCLUDES TEAM)

\$300 - MEMBER BOCCE TEAM

\$100 - COURT / EVENT SIGN

OPEN TO **ANY BUSINESS**. SIGNAGE PLACED ON COURSE OR WITHIN THE EVENT AREA.

A casual, fun-forward event that attracts teams, spectators, and sponsors alike.

\$2500 - PLATINUM

\$2000 - GOLD

\$1500 - SILVER

\$750 - BRONZE

\$600 - TABLE SPONSORS

Sponsorship details available online
HermantownChamber.com | Events | Chamber Events

Our signature year-end event celebrating Chamber impact, leadership, and the business community.



A premier networking & relationship-building event for the regional business community.

**Non-members will have an additional fee, based on availability.*



BUSINESS after HOURS

HOST SPONSOR - \$300

An informal networking event hosted by a Chamber member business.

- Typically held the first Tuesday of each month
- Members hosting supply food & beverage, door prizes, can share about their business, offer tours.
- Chamber handles event promotion & registration.

STATE OF THE
LUNCHEON
SERIES

(PER LUNCHEON)

PRESENTING - \$1,500
SUPPORTING - \$500
CONTRIBUTING - \$250
COMMUNITY - \$125

High-impact, content-driven luncheons focused on key regional and business topics.

- State of the Cities - March
- State of Industry - May
- State of Development - September



HERMANTOWN
AREA CHAMBER OF COMMERCE

JOB FAIR
& BUSINESS SHOWCASE

PREMIER - \$1000

SUPPORTING - \$500

MEMBER EMPLOYER TABLE - \$200

(Check for early bird pricing)

Workforce focused events connecting employers with job seekers, 2 X's per year.

- Spring Job Fair - May
- Fall Job Fair - October

PRESENTING SPONSOR - \$1000

SUPPORTING SPONSOR - \$500

CONTRIBUTING SPONSOR - \$250

COMMUNITY SPONSOR - \$125

An appreciation luncheon recognizing the vital role of our administrative professionals.

*Administrative
Professionals
Brunch*

**AMBASSADOR
PROGRAM**

AMBASSADOR PROGRAM SPONSOR - \$1,000

Year-Round / Series Sponsor

QUARTERLY LUNCHEON SPONSOR - \$500

Per meeting

FOOD SPONSOR - \$1,000

In-Kind will be considered, we'll provide attendee registration information #'s in advance.



Contact us for sponsorship opportunities for Leadercast - Lunch & Learn, Civics Bee, Community Events, and more.

members.hermatownchamber.com/events

SPONSORSHIP PROGRAMS

SCAN
HERE

HERMANTOWN AREA CHAMBER OF COMMERCE

Upcoming

LUNCHEONS

Time: 12:00 pm - 1:00 pm

(Doors open at 11:30 am)
Black Woods Event Center - Proctor

12 MAR

State
OF THE
CITIES

EVENT SPONSOR



KRAUS-ANDERSON®



19 MAY

State
OF THE
INDUSTRY

Put your business in the spotlight—sponsorship opportunities are open for May and September events.

24 SEP

State
OF THE
DEVELOPMENT

Contact Trissany to get involved.
trissany@hermantownchamber.com

REGISTRATION:
hermantownchamber.com/_EVENTS
218-729-6843

Regional Civics Bee Sponsorship Opportunities



Founding
Partner
\$1500

- Recognition as the Presenting Sponsor on all event materials, including banners, programs, and media releases.
- Logo featured prominently on the stage backdrop and displayed on-screen during the live competition.
- Opportunity to provide brief opening remarks during the event.
- Full-page advertisement in the event program and logo placement on the Chamber website event page.
- Option to provide branded materials or student gift bags.
- Four reserved VIP seats at the event.

Constitution
Partner



- Logo placement on event signage, the event website, and the program.
- Recognition during the event introduction and closing remarks.
- Option to present an award or prize to one of the student finalists.
- Two reserved VIP seats at the event.

Bill of Rights
Sponsor

\$750



- Logo included in the printed program and digital promotions.
- Mention during event announcements.
- Recognition on the Chamber website and social media posts.

Civic Leader
Sponsor

\$500



- Logo placement on event signage and recognition across social media platforms.
- Acknowledgment during the event.

Future Leaders &
Community
Supporter

\$150



- Listing in event program and on Chamber website.

Technology for
Tomorrow

\$2000



- Logo displayed on each student tablet welcome screen and on the back of each tablet, with the option to include a congratulatory note or branded sticker.
- Inclusion in printed and digital program materials.
- Recognition on the Chamber website and through social media posts.
- Sponsorship covers 20 student tablets at approximately \$175 per tablet.



Regional
CIVICS BEE
APRIL 23RD
THURSDAY
5:00 P.M.
HERMANTOWN HIGH SCHOOL AUDITORIUM

Special Sponsorship Add-ons - Just ask OR visit our website!

For more information, contact:

218-729-6843 | frances@hermantownchamber.com | hermantownchamber.com/civics_bee



HERMANTOWN
AREA CHAMBER OF COMMERCE
Presents

Administrative **Professionals** *Bruncheon*

Behind every successful team is an extraordinary administrative assistant—the one who keeps everything running smoothly behind the scenes. Let's celebrate them!

April 22

12:00 pm - 1:00 pm

Doors open at 11:30 am

Black Woods Event Center - Proctor

Sponsorship Opportunities

- \$1000 - Presenting Sponsor
- \$500 - Supporting Sponsor
- \$250 - Contributing Sponsor
- \$125 - Community Sponsor

Individual Tickets on sale March 1st.



HERMANTOWN AREA CHAMBER OF COMMERCE

JOB FAIR & BUSINESS SHOWCASE

2026

Connecting Jobs, Businesses, and Community.

Spring

May 7th

Fall

October TBA


MILLER HILL MALL
A SIMON MALL

Register to become a business vendor & event sponsor.
Email trissany@hermantownchamber.com

\$1000 - Premier Sponsors
\$500 - Supporting Sponsors
\$200 - Member Employer Table

Additional sponsorships available, event is free for job seekers.

218-729-6843 | info@hermantownchamber.com | www.hermantownchamber.com

HERMANTOWN

AREA CHAMBER OF COMMERCE

GOLF PRESENTS JUNE 1st

TOURNAMENT MONDAY | 2026



RIDGEVIEW COUNTRY CLUB



Interested in sponsoring our 2026 golf swag bags, need help registering, or have an idea to share?

Contact Trissany at
218-729-6843

Sponsorship Opportunities

\$1300 - 4 Person Team

\$500 - Hole Sponsor

\$4000 - Title Sponsor (includes 2 teams)

\$2000 Dinner & Awards Sponsor (includes 1 team)

SCAN HERE



REGISTER NOW
BY APRIL 1

HermantownChamber.com | Events | Chamber Events

HERMANTOWN AREA CHAMBER OF COMMERCE

Presents

UNWINE Tasting Gala

Designed as a tasting event, this experience showcases wine, beer, and delicious food samples from member restaurants across the Northland Twin Ports area.



August
26th

Promote your business with a package or a silent auction item.

Reserve your sponsorship.
Individual tickets will go on sale in June.
Contact Trissany for more information.

218-729-6843
trissany@hermantownchamber.com

Pike Lake Event Center
4895 Midway Road
Duluth, MN 55811



Register



hermantownchamber.com/Events/Chamberevents

HERMANTOWN
AREA CHAMBER OF COMMERCE

PRESENTS

12TH
ANNUAL

BOCCE
Tournament

SEP 10



12:00 PM -
4:30 PM

4894 MILLER TRUNK HWY, HERMANTOWN, MN 55811
(Registration & warm-up open at 11:00 am)

- *Prizes for Top Teams, and last place!
- *Bean Bag and Volleyball Toss!
- *Food, Fun & More!



SCAN HERE



REGISTER NOW

members.HermantownChamber.com/events

HERMANTOWN

AREA CHAMBER OF COMMERCE

presents

46th Annual Meeting

NOVEMBER

19

THUR

2026

5 PM

AAD Shrine
5152 Miller Trunk Hwy
Hermantown

Sponsorship Information on our Events page.

218-729-6843 | info@hermantownchamber.com | www.hermantownchamber.com

We're **IN** our communities, because
that's where our *heart* is...

2

3rd week of July



0

1st Tuesday in August



National Night Out

2

3rd week of August



Proctor Hoghead

6



Community Events

HERMANTOWN

AREA CHAMBER OF COMMERCE

5094 MILLER TRUNK HWY, SUITE 600
HERMANTOWN, MN 55811

2026

May this year bring your business
success in every step you take!

~ Yours Hermantown Area Chamber Staff ~

